



Incredible Ely Small Business Conference Agenda

Wednesday, April 27

Time	Session
5:00 – 6:00 p.m.	Arrival, registration, social hour
6:00 – 6:15 p.m.	Welcome
6:15 – 7:30 p.m.	Dinner Keynote Speaker

Thursday, April 28

Time	Session	Session
8:15 – 9:00 a.m.	Breakfast	
9:00 – 10:15 a.m.	Introduction to QuickBooks and other Financial Software	Planning and Starting a Business
10:15 – 10:45 a.m.	Break	
10:45 – 12:00 a.m.	Strategic Business Growth	Getting Started in Export Markets
12:00 – 1:30 p.m.	Lunch and Entrepreneur Panel	
1:30 -2:45 p.m.	Using Social Media	Roundtable on Issues and Programs for Women-Owned Businesses
2:45 – 3:15 p.m.	Break	
3:15 – 4:30 p.m.	DIY Website Development and Search Engine Optimization	Crowdfunding

